### **BBA in Aviation Management**

#### **The Programme**

BBA in Aviation Management offered by IBMR IBS INSPIRE ACADEMY is a 3 years (Six Semesters) Undergraduate Degree program approved by Govt. of Karnataka and Affiliated to Bangalore Central University.

This programme is for students who wish to combine a business management degree with a course that puts strong emphasis on the knowledge and understanding of the aviation industry.

Students will be given a comprehensive basic education in terms of general business management with emphasis on aviation business management. The goal is to prepare students for professional or executive roles in companies and institutions in the aviation and also with its associated sectors.

Student will gain an understanding of the operational, management aspects of aviation combined with Human factors, strategic and operational development in aviation.

Students will also have the opportunity to undertake an internship program (aviation associated sector practicals), this means that as a part of the study, the student will gain real-life experience with the industry which would give a real advantage when the student is ready for job seeking.

#### **Objective**

- The purpose of the program is to develop aviation managers with a rich interdisciplinary knowledge
- The purpose of this course is to prepare students for full-time work within an aviation establishment or its associated sectors that requires them to handle the full range of Operational and Management functions.
- To educate students on the principles of Aviation management, management principles, and its applications, making Aviation and its related fields interesting, challenging, and fulfilling
- To develop entry and middle-level managers who can respond swiftly to issues pertaining to aircraft, focusing on safety, quality, proficiency, and a holistic approach.
- Students' overall development will be achieved by developing their attitudes, social skills, decision-making abilities, goal setting, focusing, and working towards their goals.
- Students will be encouraged to undertake project work relevant to their fields of study during the course, which will help them to think beyond the boundaries of the sessions.







#### **Elgibility**

Candidates who have completed Two years Pre – University course of Karnataka State or its equivalent are eligible for admission into this course.

#### **USP of our Program**

- Centrally located campus in Bangalore with lot of connectivity to the city and advantage of being located in the Aviation and Education hub in India.
- Contemporary course curriculum embedded with lot of practical aspects.
- > 15 days Airport Familiarization trip with Certification from the Airport Operator
- Internship opportunity with any aviation associated sector/organisation
- Emphasis on developing the People skills needed for the industry
- Well qualified and experienced Faculty from the industry
- Scholarship programs for the eligible candidates \*
- Global collaboration for industry oriented programs
- > International trip to any airport or visit to an airline facility

#### **Career Prospects**

In the next five years, the number of commercial aircraft is expected to double. New upcoming and well-maintained airport infrastructure has allowed for the re-opening of many underutilized aerodromes to passengers.

India and Abroad countries are expected to have a large demand for Aviation Management graduates in near future.

Careers in aviation are not all about flying. There are a wide range of careers with aviation or aviation-related organisations. These may include management, operations, logistics like cargo and passenger handling, communications, air safety and accident investigation, customer service, sales or marketing roles.







## **CURRICULUM**

1<sup>ST</sup> YEAR

SEM	SUBJECTS
	Language - Indian
	Language - English
	Fundamentals Of Management
	Accounting And Management Decisions
Σ Ш	Quantitative Techniques For Management- I
1st SEM	Introduction To Airline Industry
	Foundation Course
	CC & EC
	Practicals On Skill Development
	Inspire - Airport Familiarization And Its Functions
	Inspire - Soft Skills
	Industry Visit - Hal Museum

SEM	SUBJECTS
	Language - Indian
	Language - English
	Organizational Behaviour
	Strategic HR Management
Σ	Quantitative Techniques For Management- II
2nd SEM	Aviation Security And Safety Management
2n	Foundation Course
	CC & EC
	Practicals On Skill Development
	Inspire - Airside Safety Awareness
	Inspire - Soft Skills
	Industry Speaker

2<sup>ND</sup> YEAR

SEM	SUBJECTS
	Language - Indian
	Corporate Communication Sklills - I
	Production And Operations Management
	Marketing And Retail Management
	E-Business Information Systems
Σ	Cost And Management Accounting
3rd SEM	Aviation Law And Aircraft Rules And Regulations
	Foundation Course
	CC & EC
	Practicals On Skill Development
	Inspire - Soft Skills
	Inspire - Safety Management System
	Bial Airport Visit

SEM	SUBJECTS
	Language - Indian
	Corporate Communication Sklills - II
	Business Research Methods
	Financial Management
	Business Regulations
Σ	Travel And Tourism Management
4th SEM	Logistics And Air Cargo Management
4	Foundation Course
	CC & EC
	Practicals On Skill Development
	Inspire - Baggage And Cargo Handling
	Inspire - Soft Skills
	IATA Online

3<sup>RD</sup> YEAR

	SEIVI	SUBJECTS
		Goods And Services Taxes
		Income Tax I
		Investment Analysis And Management
		Aircraft Maintenance Management
	Σ	Cabin Crew Management
	5th SEM	Finance And Insurance In Aviation
	51	SDC - Mini Project
		AECC - Pre Placement Soft Skills Training
		Inspire - Aircraft Handling - Narro And Wide Body
		Inspire - Soft Skills
		AAI Airport Fam Trip - 15 Days

SEM	SUBJECTS
	Entrepreneurship Development Programme
	Income Tax II
	Marketing Management
	Strategic And Performance Management
	Airport Strategic Planning
6th SEM	Principles Of Airline And Airport Management
eth (	SDC - Dissertation
	AECC - Placement Training
	Inspire - Ramp Turnaround Operations
	Inspire - Soft Skills
	Finishing School - Interview, CV Prep
	Major Project



# SPECIALISATION TRAINING PROVIDED WITH THE DEGREE PROGRAM

1. Get trained and certified on aircraft ramp handling and turn around operations for below mentioned aircraft types:

**AIRBUS NARROW BODY AIRCRAFT TYPE** 

A320/321/319

**AIRBUS WIDE BODY AIRCRAFT TYPE** 

A330-200/300 A350-900/1000 A340 A380

**BOEING NARROW BODY AIRCRAFT TYPE** 

B737-800/900

**BOEING WIDE BODY AIRCRAFT TYPE** 

B747 B777-200/300 B787

- 2. Baggage Handling Training Bagg Types, Acceptance, Sorting, Dispatching
- 3. Basic Weight and Balance Training
- 4. Human Factors in Aviation
- 5. Emergency Response Plan in Aviation